

Wheelrights

Notes of meeting on 9 June 2008 in Yacht Club, Swansea Marina

Present: Don Ashman (DA), Claudine Conway (CC), Rhian Evans (RE), Eifion Francis (EF), Nick Guy (NG), Mike Lewis (ML), David Naylor (DN), John Roach (JR), Rob Wachowski (RW), Jonny Williams (JW), Geoff Wood (GW), Veronica Wood (VW).

The meeting was chaired by NG.

1. Matters arising from 21 April meeting and not on agenda.

Item 3. DN had on 15 May lodged a *corporate complaint* concerning the lack of a reply to our letter of 12 March about cycle access to the Civic Centre. He has heard nothing since – not even an acknowledgment of the complaint. RW agreed to look into this. [Action: RW ¹]

2. Explorer rides

EF asked if we provide the attendees at our beginner's classes with information about these rides. We confirmed that we do. We also advise them that the £5 fee covers a year's WR membership but require them to complete an application.

RE undertook to send a press release to the *Evening Post* (she hoped to do this on 10 June) to advertise the rides on 16 and 18 June together with Cycle training on 14 June. [Action: RE]

RW had come with a pile of (corrected) Explorer fliers. Members agreed to distribute these; specific offers as follows: CC to *Wheelies*; EF to cycle shops in Enterprise Zone; NG to *Schmoo*; DN to Mumbles Tourist info; JW to *Recycle*. [Action: CC, EF, NG, DN, JW]

3. Cycle Training

The following Saturdays, starting at 9.00am, were agreed for our classes (Civic Centre East car park as usual): 14 June, 12 July and 27 September. Note that our previously chosen date of 23 Aug. is replaced by 27 Sept. – the end of *European Mobility Week*.

The 14 June class clashes with the annual Clydach C2C mass cycle ride, with which RW is involved. This however should not be a problem as he should have time to get the bikes ready before leaving to attend the ride.

4. City Centre

NG's 8 July Explorer ride would be a recce for a later ride with Reena Owen which would show her what was needed by way of cycle provision in the City Centre. NG would write to Reena to try and arrange a date, probably in September, for this ride. [Action: NG]

5. Newsletter

In order to involve more in the group it was agreed that we form an editorial sub-group to produce the Newsletter. There would still be an individual editor but he or she need not be the same for each issue. CC, EF, NG, DN & JR volunteered for this sub-group.

There was now sufficient material for No. 4 which DN & JR between them would issue soon.

6. Publicity

DN advised that he had approached the *Evening Post* (Peter Slee via Sian Greeney) about his idea of a weekly series of articles leading up to the 6 July BHF ride but that this had been turned down. A feature article was however a possibility and Peter Slee indicated that he would get in touch, but he has not responded to a follow-up e-mail from DN. VW agreed to speak to Sian Greeney to attempt to progress this.

Of various Ideas put forward one was that we invite a non-cycling journalist to learn to ride at one of our beginner's classes, join a subsequent Explorer ride and then write an article on his or her experiences. Another was an article about Wheelrights linked to the seat in memory of Bob Burn about to be installed on the new section of the Penclawdd path. (See DN's report in Newsletter No. 4.) VW agreed to speak to David Judd about this. JW had a journalist contact, Richard, who might be able to help and whom he offered to phone. [Action: JW, VW]

¹ Rob: this was done on line using the link you provided me with in your e-mail of 14 May..

7. Fliers

See 2. above re' Explorer fliers.

DN suggested that in future, ie after the present Explorer rides programme is complete, we produce just one *Wheelrights* flier and use posters (A4 or A5) to advertise our events. This would involve modification of our existing flier to incorporate some ideas from the Explorer flier. Reasons he gave were that as posters are much cheaper to produce than fliers it would be cost effective, a flier without transient material would not require constant revision and posters are suitable for putting up in, eg, shop windows. This matter would be considered at a later meeting.

It was established that we still had a number of copies (in all possibly 100?) of the general flier and, particularly as it contains an application form, these should be distributed at appropriate events such as the Beginners classes and Explorer rides,

8. Finance and membership

GW reported no change: no new members (currently 55) and that there was a little over £200 in the kitty.]

9. AOB

(a) A Swansea cycling map. NG highlighted the need for this. It was agreed that we should be involved. RW noted that Tourism should also. EF would raise this at the next *Cycle Forum* (on 9 July). [**Action: EF**]

(b) A *Wheelrights* President. NG suggested we create this post and that David Judd be invited to fill it. This was agreed. VW would sound him out and if he was agreeable DN would confirm with a formal letter. [**Action: DN, VW**]

10. Next meeting

7.00pm, Mon., 1 September in the Yacht Club.

Notes prepared by David Naylor (*Wheelrights*' Secretary)