

Notes of Wheelrights Campaign Meeting on 21/7/14 at Volcano Office

Speakers: Lindsey Curtis and Angela Spithari (from Sustrans)

Present: Mike Cherry (MC), Claudine Conway (CC), Colin Fielder (CF), Nick Guy (NG), Kerry Rogers (KR), Alice Saville (AS), Chris Walsh (CW) from Wheelrights, plus Cllr Nick Davies (ND) and Alice Greenleaves (AG) of Community First.

Apologies: Gordon Gibson (GG), David Judd (DJ), David Naylor (DN).

Lindsey and Angela gave details of Sustrans planned Riderspokes campaign which Sustrans wishes to bring to Swansea as part of Sustrans celebrations to mark 20 years of the NCN in 2015. The project uses interactive Art to promote cycling in the urban setting of Swansea, chosen as Wales second city. The project works by encouraging people to explore the city at dusk, creating messages, connections with other cyclists with the Target audience of young people aged 18 – 26 years old.

Sustrans wishes the focus points to be between University (at Singleton), around the Bay to Marina, and into City Centre. The project now planned for October 2015, with a 6 month lead in with Bike training, "Try-a-Bike" and Dr Bike sessions. They have a target of engaging with 25 Employers and 1000 participants. They will supply bikes and mini computers, which are bike mounted.

The campaign would link well with the new commuter network, and City Centre network of cycle routes, and current projects like the "Come Outside" project involving Natural Resources Wales, and Community First, Target areas etc.

The campaign will be innovative, targeted giving practical tips. But there is a funding shortfall of approx. £20k, and Sustrans would be grateful if WR could apply for a section of this; Sustrans also seeking corporate funding and other sources.

A Question and Answer session followed, and at end Meeting re-affirmed previous meeting's "Support in principal", and recommended that WR do apply for funding with a small group including NG, CF, MC and CW to undertake the bid, with help from Sustrans. We discussed several lessons and contacts from WR experience with 2 Swansea Cycle Challenges.

OTHER POINTS:

1. GCF: Request for help with publicity, stewarding, and backstops; discussed lack of CSS gazebo (as RW finished). Agreed CF explore possibility of WR buying our own pop up Gazebo. GCF Website now working again and recent trickle of Registrations.
2. Collection for RW, envelope passed around and ideas for gift explored.

Nick Guy (Wheelrights Chair)